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# The Startup Playbook Secrets Of The Fastest Growing Startups From Their Founding Entrepreneurs

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urban-x** - urbantech startup playbook version 2.0 over the last four years, urban us has met with hundreds of founders building startups to solve urban problems. along the way, we've found that startups in this field have some unique challenges, so we decided to create a playbook just for urbantech startup founders. **born global or die local: building a regional startup playbook** - building a regional startup playbook what's been missing from regions outside of silicon valley is a "playbook." in american football a playbook contains a sports team's strategies and plays. it struck me that every region needs its own industry playbook on how to compete globally. for australian sports startups, a playbook might lay ... **how to start a startup - thinkapps** - how to start a startup is based on a stanford university course of the same name taught by y combinator, the prestigious startup accelerator behind billion-dollar companies like dropbox and airbnb. this reference book was written and published independently by thinkapps, a product development service powering top silicon valley startups and ... **atdc @ program small cities startup ecosystem playbook** - 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